

1974



Sandy Jaffe bought Paperback Supply; 7 employees, fewer than 75 publishers

Early '80s



Began selling to the education market, K-12, public and private

1987



Changed the name to The Booksource; expanded market reach from local to regional; began selling hardcover books

2000



Purchased Peaceable Kingdom Press, a retail-products company producing cards, stickers and a variety of paper products featuring classic children's books

Opened bindery facility in Farmington, MO

2009



Purchased Topeka Bindery; revived Turtleback Books brand

2011



Core Values created

Formed GL group as parent company for Booksource, Peaceable Kingdom and Turtleback Books

Booksource launched Classroom Organizer

Peaceable Kingdom launched line of cooperative games

2013



Launched a rebrand of Booksource

Closed the Steelville Bindery; opened Jaffe Book solutions

200+ employees and \$90 million in sales

CEO Gary Jaffe was an Ernst & Young Entrepreneur of the Year award finalist

Launched Marcia Jaffe Scholarship

2015



Started the Emergent Leader Program, an internal leadership development program, for high potential employees within the company

2017

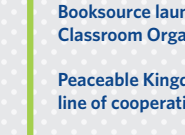


GL group sold Peaceable Kingdom

Hit over \$108 million in sales; B2B segment of Booksource reached over \$40 million in sales

Opened up our 250,000 sq. ft. operational facility in Hazelwood, MO

Sold our Southwest Avenue facility and remodeled new office space at Macklind to accommodate Shared Service group



Added department stores, airport stores and chain bookstores to independent bookstore markets



Late '70s

Purchased San Val, Inc. in Steelville, MO, a bindery services company that turned paperback books into hardcover books



1984

Staff of more than 110, 150+ publishers, 30,000+ titles



1995

Discontinued selling books to retail bookstores; focused on the school market



2005

Recognized as one of the country's fastest growing companies by Inc. Magazine

Awarded Spirit Award from Mayor of the City of St. Louis

Awarded Great Game of Business All-Star Award



2010

Recognized as a Top Workplace by St. Louis Post Dispatch

Closed Farmington bindery location; consolidated operations with San Val in Steelville, MO



2012

2014



GL group celebrates 40 years!

Began the Sandy Vacation WOW benefit program



2016

Sold Jaffe Book Solutions

Introduced the ASP Core Four and Hedgehog Concept

Celebrated the 25th Anniversary of Bring-Your-Baby-to-Work Program



2018